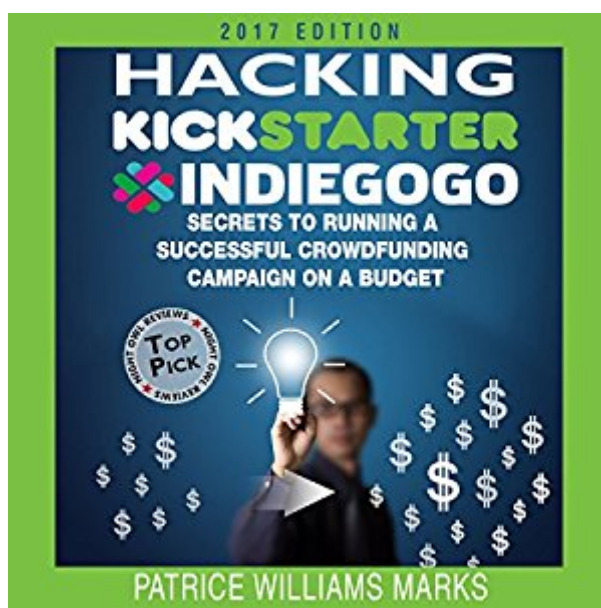


The book was found

Hacking Kickstarter, Indiegogo (2017 Edition): How To Raise Big Bucks In 30 Days



Synopsis

Warning: Do not launch your crowdfunding project before listening to this audiobook. Fact: Over 65 percent of crowdfunding projects fail. Why? Top five reasons for failure: 1. Campaign missing key elements 2. Launched before gathering your tribe 3. Expected that if you build it, they will come 4. Poor advertising/social media strategy 5. Lack of partners Hacking Kickstarter, Indiegogo (or any other crowdfunding site) walks you step-by-step into the process of creating, launching, and wrapping your crowdfunding project. Learn: How curated communities can give you added exposure. How to get featured in Kickstarter and Indiegogo's newsletters (solid gold). How to grab funders' attention the moment they land on your page. How to generate traffic to your project. How to easily find and target bloggers and journalists who want to publicize your project. How to relaunch a failed campaign. Websites to post your projects on for added exposure. Comprehensive list of popular and niche crowdfunding sites. And much more! Tried and true tactics, tips, and secrets that work. Get a copy of this audiobook now and you'll be able to enhance your project's success rate tenfold!

Book Information

Audible Audio Edition

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#5369 in Books > Audible Audiobooks > Business & Investing

Customer Reviews

Decent high-level info, but that's where the usefulness ends. Really scimpy on the details. Needed more substance, especially for me personally in the section about how to successfully relaunch a fizzled project. You're better off saving \$5 and just doing an internet search on the topic as there is a bunch of more detailed info out there.

This is a really great, quick read and I would recommend it for people just starting with crowdfunding or those who have not read a lot about it yet. I'm in the second category so it was a little basic for me... but all in all, great, because I got some good "nuggets" out of it.

Ordinarily I would have given this book 4 stars instead of 5 due to its length. The information contained inside is invaluable and makes up for it immensely. A book with more tips than I thought possible. I will recommend and buy more great titles from Ms. Marks.

This book exposed me to a plethora of links, and ideas to utilize in order to get the most out of my upcoming crowd funding projects.

Good, but the font is unnecessarily small, and the page margins too big. Also needs some minor editing.

great product, fantacestic price

I would've liked it if it elaborated more on partnerships and teaming up with other individuals to complete a goal. Otherwise I needed to know this before I start my campaign. Common stuff, but I needed a refresher.

I haven't finished the book yet, and already I believe there is more content than expected - which is a pleasant surprise. I'm an attorney teaching crowdfunding, and some of this content definitely be added to our marketing section and I will recommend the purchase of the book.

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